



# PRESS RELEASE

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## Press statement to flood warnings in England and Wales

*With 94 flood warnings in place across the country Landmark warns that approximately one in four homes in England and Wales are at potential risk from flooding\**

James Sherwood-Rogers, Managing Director of Landmark Legal and Financial, the company leading the 'Know Your Flood Risk' campaign in association with the National Flood Forum comments:

*"Reports suggest that approximately one in four homes in England and Wales are at potential risk from flooding and so it is essential that homeowners are taking sufficient steps to protect their properties. The last two years have seen thousands of properties destroyed as a result of serious flooding causing millions of pounds in damage. Already this year it looks as if we are heading for another year of heavy rainfall so it is essential that householders know the potential risk to their property and how to be prepared in case of a flood."*

*"Flood risk is now a fact of life in the UK. Reports of flooding are now on average twice as frequent as they were one hundred years ago and experts from the Met Office and world leaders in climate change predict we could see a significant increase in flood risk in the coming years."*

*"Only this week it was announced that housebuilders are still building on flood plains despite warning from insurers that homes will not be covered and could be left unsalable."*

*"We have recently launched the 'Know Your Flood Risk' campaign with the National Flood Forum to help educate and encourage homeowners and property professionals to find out their own flood risk."*

For further details about flood risk and what to do in a flood, please visit our dedicated website

[www.homecheckflood.co.uk](http://www.homecheckflood.co.uk).

\* The calculation of 1 in 4 British homes at flood risk is based on the number of residential homes within the 2008 RMS 1,000-year Inland Flood risk zones compared to the total number of homes in Britain. The flood risk map identifies areas at risk from all sources of precipitation-driven flooding including flooding from major and minor rivers and surface water flow. The 1,000-year flood risk map identifies areas that would be at risk under very extreme rainfall and flooding.

Issued on behalf of Landmark Information Group by Trimedia. For further information please contact Rachel Greaves or Kathryn Morgan on **0207 025 7572** or [Rachel.Greaves@trimediauk.com](mailto:Rachel.Greaves@trimediauk.com).





## Notes to editors:

Landmark Information Group Landmark Information is the UK's leading provider of digital mapping and land data intelligence. Its Homecheck Professional Flood Report is the UK's most comprehensive report of its kind featuring not only data from the Environment Agency, and Norwich Union (the UK's biggest flood insurers), but also includes records of actual flood claims in the local area. Homebuyers can order a conveyancing-ready flood report through a solicitor or visit [www.homecheck.co.uk](http://www.homecheck.co.uk) where a report can be purchased for just £18.57.

