



PRESS RELEASE

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Heavy rainfall after the sunshine spells flood risk for homeowners

*Approximately 6,900 homes in the Highlands at risk from flood**

After the recent heat wave that has seen temperatures exceed 30 degrees, Scotland is bracing itself for torrential downpours. Landmark Information Group, the leading provider of flood data warns homeowners that such conditions could prove a real flood threat to properties in the area. With reports of heavy rain forecast across the country, Landmark is encouraging homeowners to determine whether their property is at risk and take precautions to protect themselves.

James Sherwood-Rogers, Managing Director for Landmark Legal and Financial comments: *“Pluvial flooding, or flooding caused by rainfall, isn’t considered by many to be a risk, but it is in fact one of the biggest sources of household flooding in the UK. After three years of heavy rainfall in the UK, it is clear to see that this is now not a freak occurrence and we should expect to see more to come in the future. Homeowners need to find out if they are at risk so that they can take the appropriate steps to protect their assets”.*

Working together with the National Flood Forum, Landmark has recently launched the Know Your Flood Risk campaign. Designed to raise awareness about the issue of flood, the campaign encourages homeowners and potential purchasers to find out if their property is at risk.

Homeowners can find out if they are at risk by purchasing a conveyancing-ready flood report which is specific to an individual property. The Homecheck Flood Report, which can be obtained through a solicitor or direct from Landmark, gives homeowners and those purchasing peace of mind and allows them to take necessary precautions if required.

James concludes: *“We need to learn from the lessons of the 2007 and 2008 floods and make sure that we know the flood risk to our homes and make moves to protect our property. Flooding doesn’t just damage properties; it can destroy livelihoods, businesses and families.”*

As well as asking a solicitor for a flood report, homebuyers can proactively carry out their own research to determine the potential flood risk to a particular property. For just £16.15 +VAT the public can order a report direct from www.homecheck.co.uk.





Issued on behalf of Landmark Information Group by Trimedia. For further information please contact Kathryn Morgan or Rachel Greaves on **0207 025 7545** or **Kathryn.Morgan@trimediauk.com**.

For further information on Landmark Information Group visit **www.landmarkinfo.co.uk** or call **0844 844 9966**.

Notes to editors:

**Source: Landmark Data Index – based on flooding and extreme flooding from rivers or sea without defences.

Landmark Information Group, part of the Daily Mail General Trust, is the UK's leading supplier of digital mapping services, property, and environmental risk information.

Its Homecheck Professional Flood Report is the UK's most comprehensive residential flood report of its kind featuring not only data from the Environment Agency, and Norwich Union (the UK's biggest flood insurers), but also includes records of actual flood claims in the local area. For more information and practical guidance on the increasing risk of flood visit **www.homecheckflood.co.uk**.

Landmark has recently launched the **Know Your Flood Risk Campaign** in association with the **National Flood Forum**. The campaign is to help raise awareness of the issue of flood and encourage practical guidance and support to help protect homeowners, businesses and property professionals against the risks. For more information and to join today visit **www.knowyourfloodrisk.co.uk**.

